

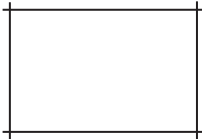
# Horizontal 11" x 8.5" Postcard Front

Minimum resolution: 300 DPI



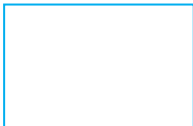
**Bleed Line: 11.25" x 8.75"**

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 11" x 8.5"**

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 10.75" x 8.25"**

All text must be kept within the blue line.

Stamp Area: 1.25" x 1.25"

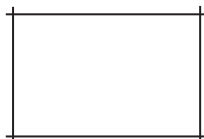
# Horizontal 11" x 8.5" Postcard Back

Minimum resolution: 300 DPI



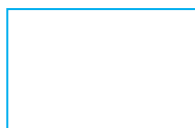
**Bleed Line: 11.25" x 8.75"**

Artwork that reaches the cutline needs to extend to the edge of the red line.



**Trim Area: 11" x 8.5"**

This is where your artwork will be trimmed.  
(Finished size)



**Margin Safe Area: 10.75" x 8.25"**

All text must be kept within the blue line.

Mailing Address Area

No artwork in this area - leave blank (white)

Address Area Specs: 3.75" x 2.25"  
from trim edge/corner